



Good value, functional and effective

Solutions in which the functions have been confined to the essential possess a particular charm. They do everything that is necessary, they work smoothly and are often eye-catching. Our range of products which fall into this category are named **start-line**.

Our target group for **start-line** products is those of our customers who are looking for quality and function at low cost. This could be schoolchildren, youngsters and beginners, or it could be those who just shoot relatively infrequently.

Another group which could find **start-line** products interesting, is the growing band who shoot with a support. Significant numbers first come to the shooting sports at an advanced age. They are not necessarily concerned with the pursuit of technical excellence, still they want to enjoy the advantages offered by equipment which can be used reliably. These customers aren't necessarily



The bang is more dangerous than the bullet

looking for the most complicated instruments; they simply want to have the right equipment in their bags.

One of the biggest risks for shooters, coaches, officials and spectators visiting a shooting range is the noise. In this respect, even an airgun range needs to be taken seriously, not least because here the noise of the shot is often underestimated. The sound-waves from continuous shooting damage the hearing. This can lead to hearing problems, Tinnitus, and above all nervous irritation. In the short-term, the noise causes arousal, distraction and thereby reduces the ability to perform.

The earplug **SILENCE** in our range is a hearing protector which is specially made to cater for the needs of airgun and smallbore rifle shooters. Originally developed for professional musicians, who on the one side need to isolate themselves from the thumping of the kettledrums beside them, while on the other hand needing to hear enough to harmonise their own instrument with the overall tone of the orchestra. This task is accomplished by means of an integrated membrane which *dynamically* reduces the sound, meaning that only loudness is eliminated but that enough sound is transmitted to permit understanding. The form and finish of the **SILENCE** earplug meet professional standards and have been tested many times for comfort and neutrality. Just the amount of quiet that you need for a good shot...



You need to do some exhaustive testing before you choose a handstop or kneeling roll, let alone a new rifle. If you train with other shooters, swapping equipment can be enormously interesting. If for example, you try out a selection of different kneeling rolls, you will often come to the conclusion that another suits you better than your own. All you need to do then is to make a few changes to your own roll, such as reducing or increasing the stuffing, in order to arrive at a more effective solution.



Protection from dazzling light and disturbing noises during competition is underestimated. Both of these factors irritate the shooter, because they undo the concentration. This provokes silly mistakes, false reactions and neglect of the follow-through.

Experienced competitors allow themselves plenty of time during their preparations, to ensure that earplugs, visor and eyeshields are exactly in position.

This blinking also has an important psychological purpose. It focusses the attention on the important things and pushes everything which is unimportant into the background.

